



ONLINE BULLYING PRECAUTIONS

The subject of bullying - more specifically cyber bullying - has been a topic of great interest and concern for our families, politicians, and the media. With ready access to cameras and the ability to share photos instantly, there are concerns about our privacy and even more importantly, the privacy of our children.

At Snap It Memories, we take these concerns very seriously. As a company that specializes in a fun, engaging photo booth experience, we want all of our users to be comfortable and their images secure. While we have always had this in mind, the approaching graduation season has inspired us to provide some recommendations as to what can be done to protect the attendees even further.

Here is a list of the existing features of the Snap It Memories photo booth, which help protect inappropriate images from being released:

- There is a Snap It Memories attendee on site at all times.
- The photos are displayed on an external screen.
- It is broadcast at the event that the photos will be displayed online.
- Available option to password protect online albums and change the password at any time.
- Photo removal by email request.

Below is a list of optional steps which can be taken to further protect attendees. Please contact us if you would like to incorporate any of these into your booking:

- **Password protect the album.** While this is optional, it is something that we recommend to all high school graduations.
- **Review all photos before releasing the password to the students.** By having a parent, teacher, or administrator review the photos before anyone else, we can ensure that nothing potentially embarrassing has been posted.
- **Take down one or more of the curtains from the booth.** The Snap It photo booth has curtains surrounding the area in which photos are taken. The set-up is flexible and one or more "sides can be removed from the photo taking area for more visibility.
- **Have a parent, volunteer, or teacher supervise the photo booth.** While there is always a Snap It attendee at the booth, it is possible he or she will be speaking with a student and not notice if an inappropriate photo is taken. Having another set of eyes, who is also an authority figure, will help prevent this from happening.
- **Warn the attendees before the evening.** If the graduates are told in advance that there will be a photo booth and the photos will be available online, it may positively affect their judgment while taking photographs.

In closing, please be assured that Snap It Memories takes our responsibility seriously when it comes to protecting our clients' privacy, as well as mitigating the threat of bullying. If you should have any additional concerns or suggestions, please feel free to contact me, Kevin Parsons, at kevin@snapitmemories.com or call (204) 470-2573.

Regards,

Kevin Parsons
Snap It Memories Inc.
P: 204.470.2573
E: kevin@snapitmemories.com